

Mastering Managed Application offers

Managed Applications overview

A Mastering the Marketplace video

<https://aka.ms/MasteringTheMarketplace>



Overview

Azure Apps in a nutshell

Managed Applications overview

Managed Apps in the Azure
Marketplace



Azure Applications in a nutshell

A powerful solution deployment model

A packaging model for software deployments

Installs to the customer's tenant

Can contain anything ARM templates can deploy

Also contains the software solution

Two types of Azure Applications

Solution Templates

Not transactable in the Azure Marketplace

Managed Applications

Transactable in the Azure Marketplace

This course will focus exclusively on
Managed Applications

Managed Applications overview

Introducing Managed Applications



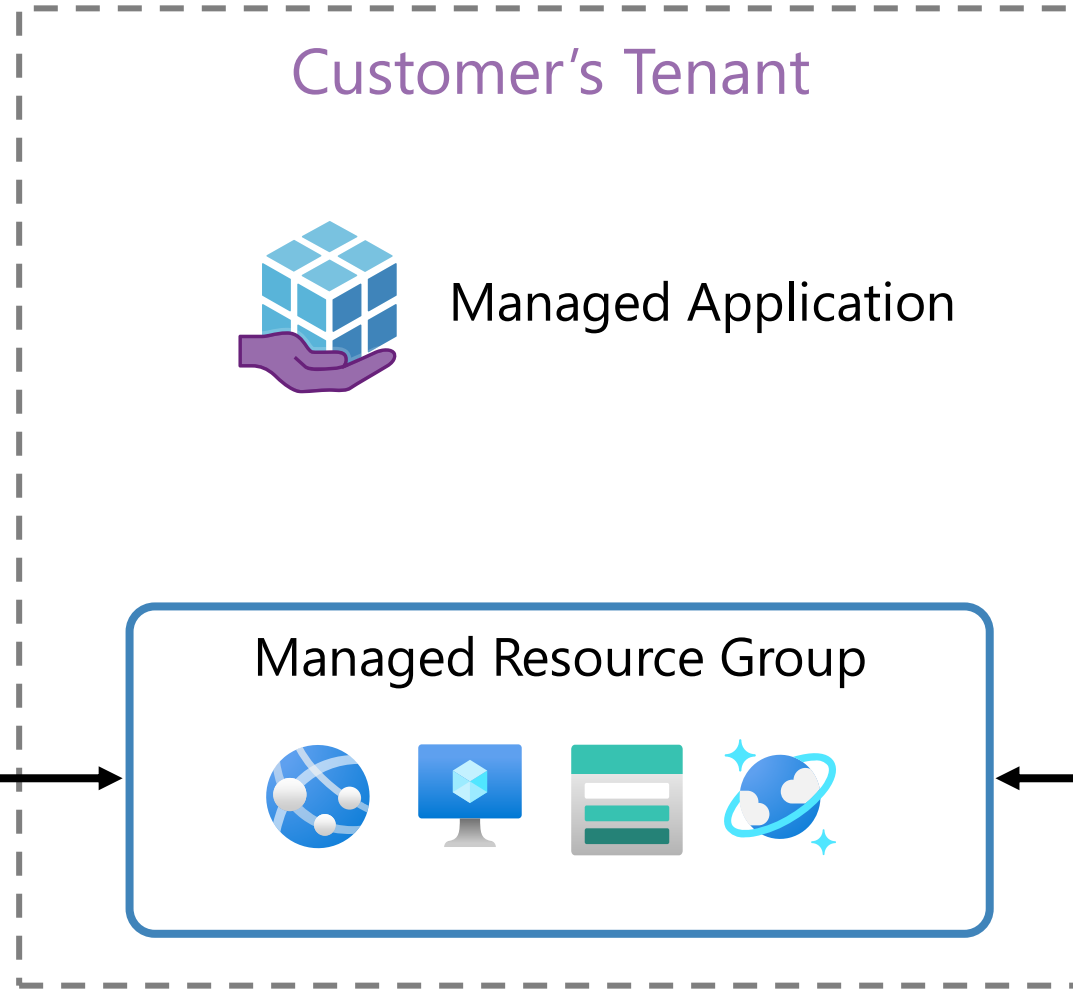
The transactable Azure
Application option

Deploy to special Managed
Resource Group (MRG)

Different deployment models



Publisher



Customer

For internal and external use

Internal

Deploy to internal Azure environments

Used inside an organization

Uses Azure Service Catalog

External

Deploy to external customers

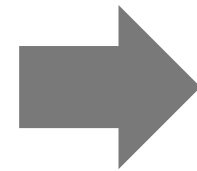
Via the Azure Marketplace

A sellable product offer

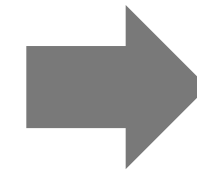
Service catalog process



Deployment
package in
storage account



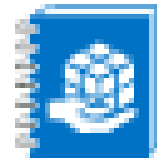
Service catalog
App definition



Managed
application

Common development flow

Create
deployment
assets



Add assets to
service catalog
app definition

Deploy as
internal app

The service catalog can aide the development process.

Does not create transactable offers in the Azure Marketplace.

Managed Apps in the Azure Marketplace

Offer types

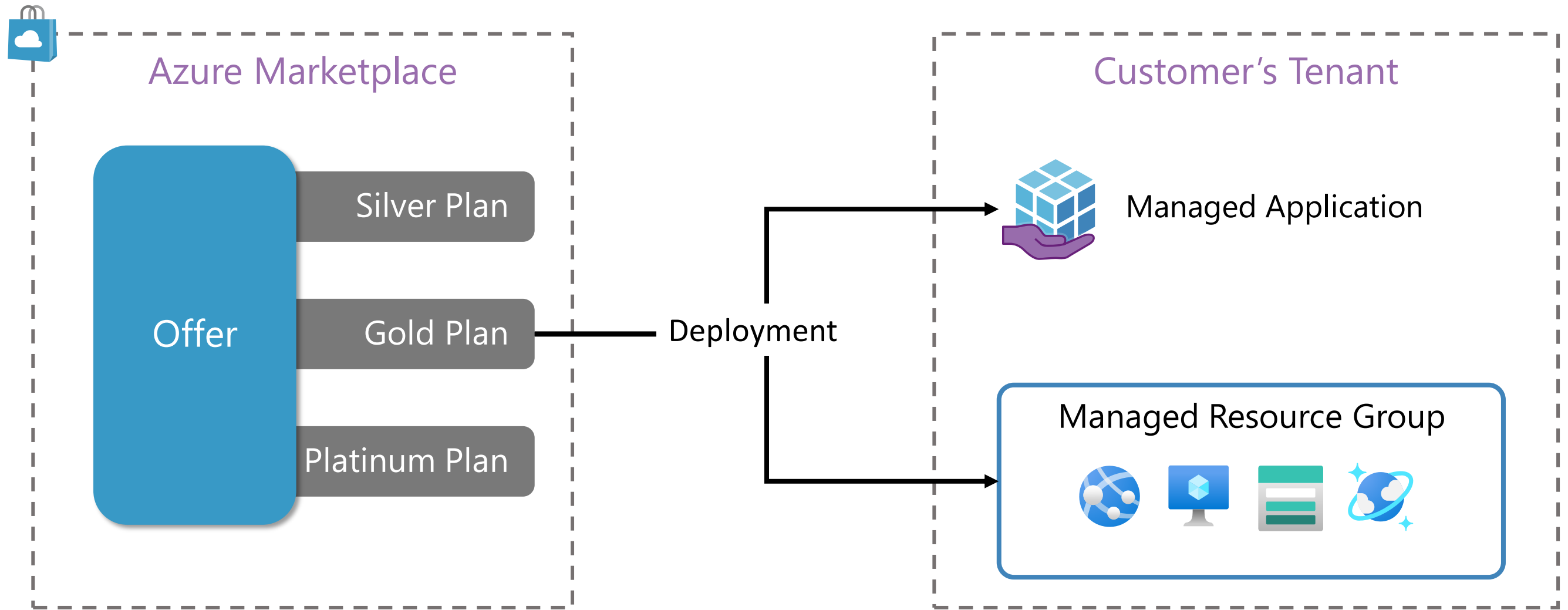
Four transactable Azure Marketplace offer types

SaaS offers

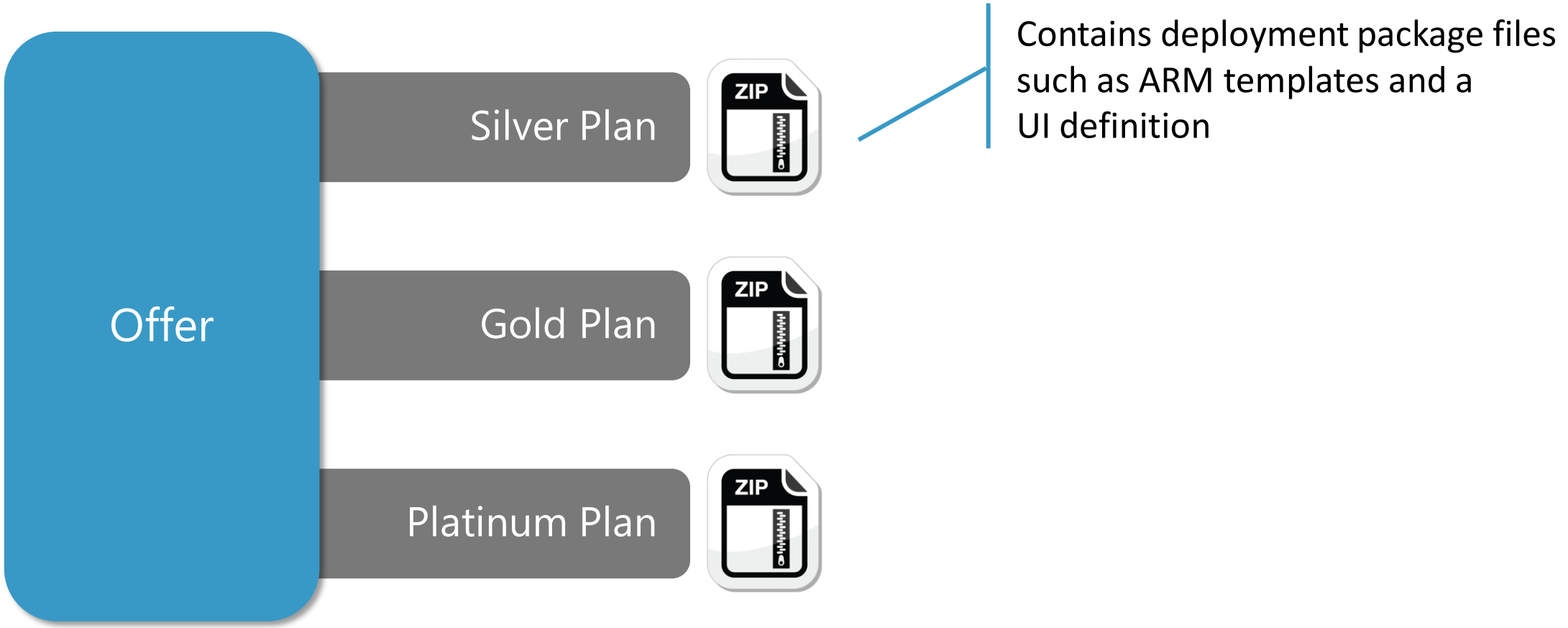
Container offers for Kubernetes

Virtual machine offers

Managed Application offers



Plans have deployment packages



Pricing and billing options

Currently billed
monthly

Supports
metered billing

Summary

Azure Apps

Managed Applications

In the Azure Marketplace

