

Mastering Managed Application offers

Metered billing overview

A Mastering the Marketplace video

<https://aka.ms/MasteringTheMarketplace>

Overview

How metered billing works

Metered billing scenarios



How metered billing works

Metered billing enables charging for transactions above the base cost of a
Managed Application

Metered billing charges for transactions

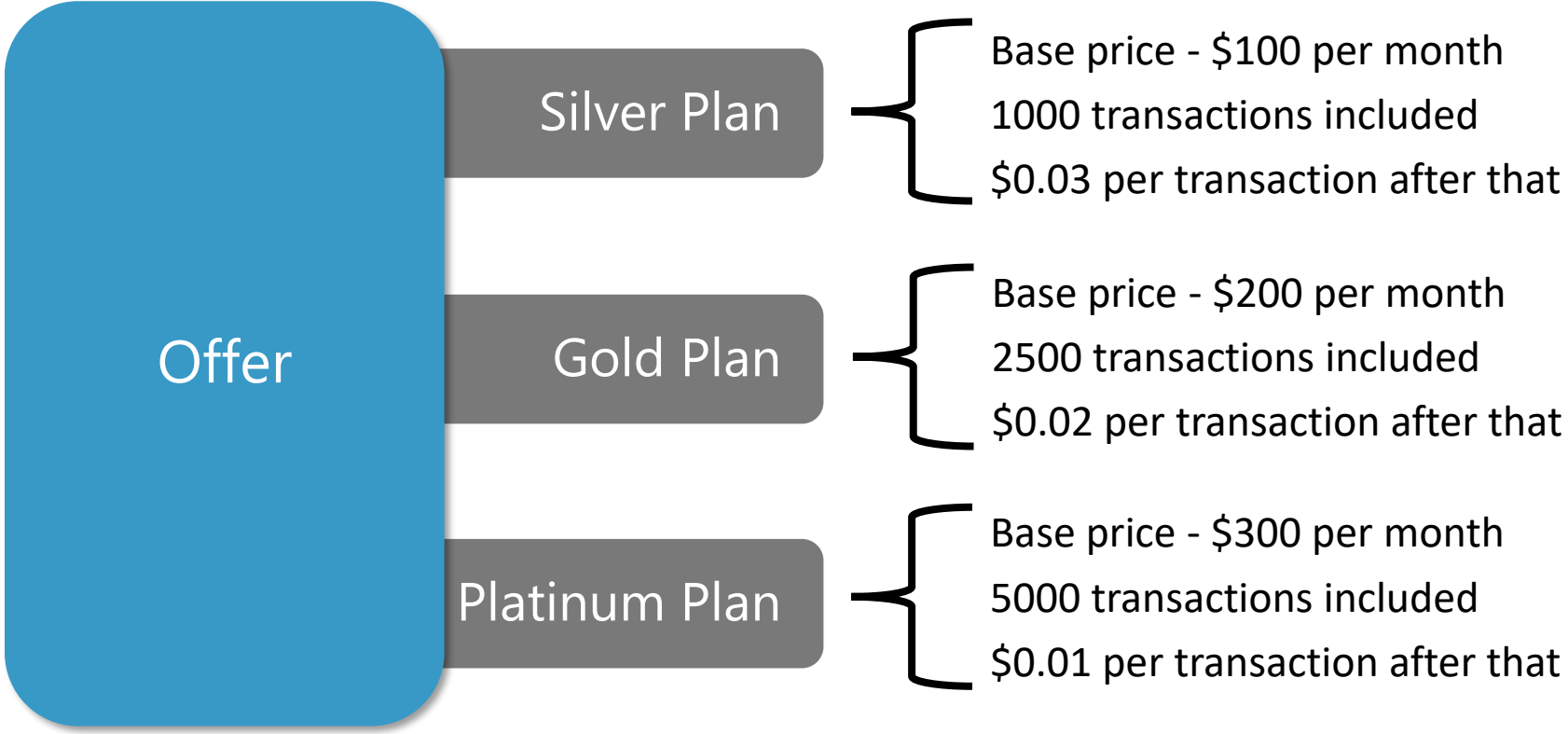
Define meters per plan in Partner Center

Keep track of transactions in your application

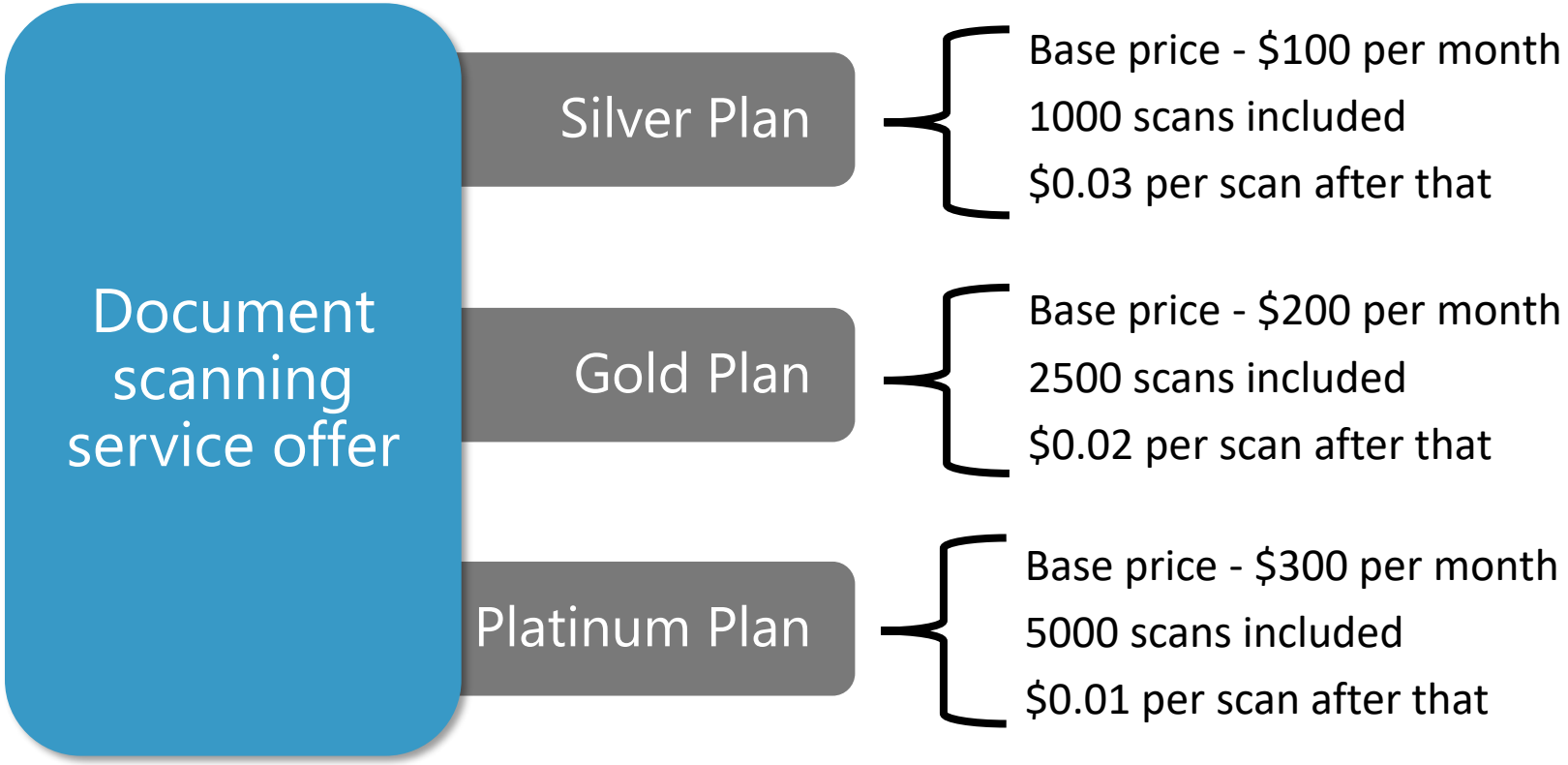
Call the Metered Billing API to submit charges

Can be used for creative billing scenarios

Product pricing with meters



Document scanning service



Silver plan dimensions in Partner Center

Pricing

Define the pricing model, billing term, and price for your plan. To define custom market pricing, see the pricing data section below. [Learn more about configuring pricing on your offer.](#)

Price* ⓘ

100

USD per month

Marketplace Metering Service dimensions

ID* ⓘ

Display Name*

Unit of Measure* ⓘ

Price per unit in USD*

Monthly quantity included in base*

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Document scanned

Per document

0.03

1000

Defining metered billing dimensions

A plan may have up to 30 billing dimensions

Transactions may not cost less than \$0.01

Different plans may share same dimensions with different pricing

Different plans may have different dimensions

Calling the metered billing API

Frequency

- No more than once per hour
- No less than once per 24 hours

The Managed Application must be active and deployed

Submit a single meter or multiple meters in a batch

Do not send zeros for quantity

Metered billing scenarios

Two non-standard pricing models

Ascending pricing

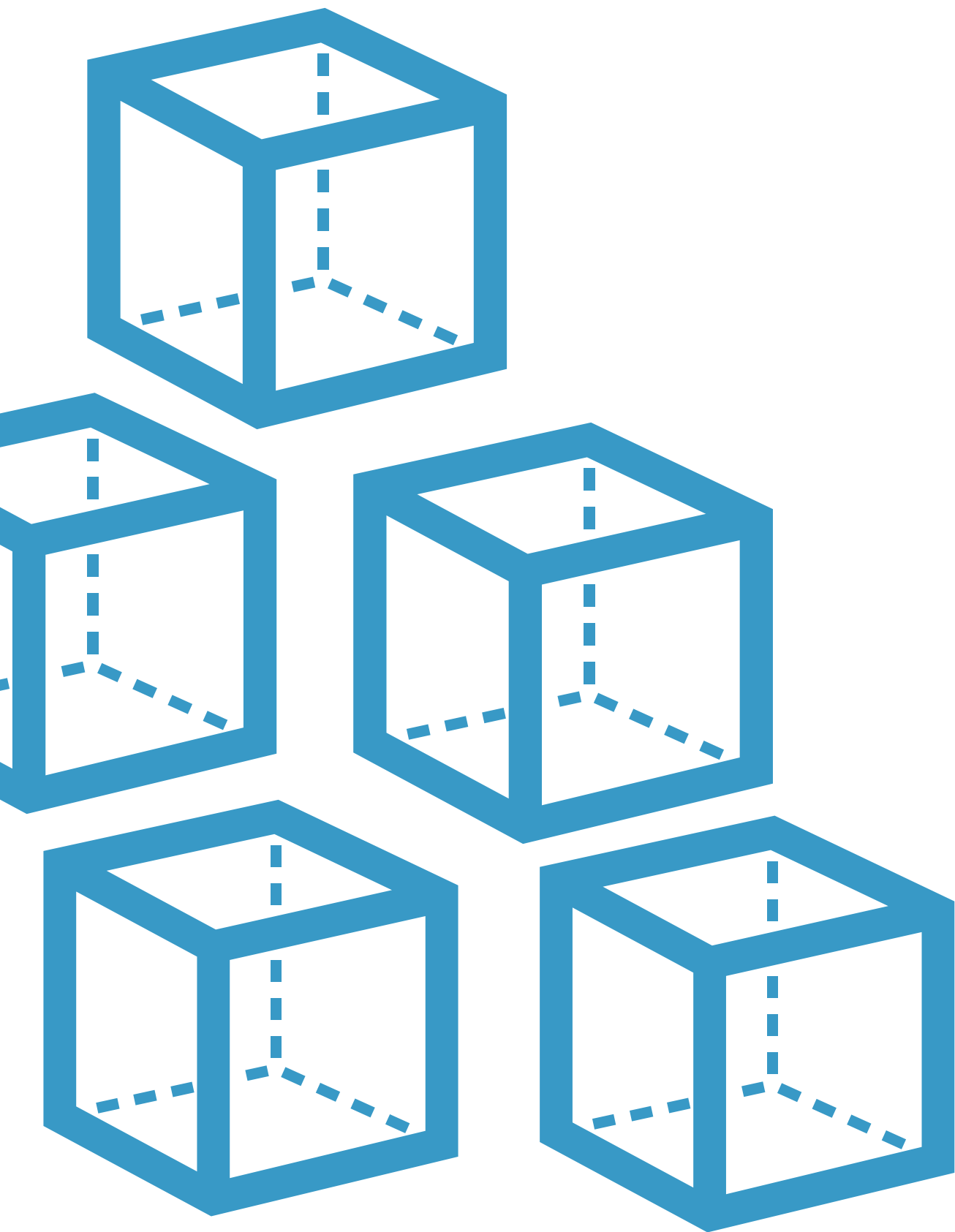
- Pricing increases every year over two years
- \$0 monthly
- \$10,000 first year
- \$11,500 second year

Descending pricing

- Pricing decreases every year over three years
- \$0 monthly
- \$1M first year
- \$900,000 second year
- \$800,000 third year

Meters for descending pricing billed yearly

<input checked="" type="checkbox"/>	year-1-price	Year 1 price	For first year of con	1000000	0	<input type="checkbox"/> Unlimited	Remove
<input checked="" type="checkbox"/>	year-2-price	Year 2 price	For second year of c	900000	0	<input type="checkbox"/> Unlimited	Remove
<input checked="" type="checkbox"/>	year-3-price	Year 3 price	For third year of cor	800000	0	<input type="checkbox"/> Unlimited	Remove



Add-on features

A base product allows upgrading by purchasing additional features

Features vary by price

Additional features may be purchased after an initial purchase

Add-on feature pricing

<input checked="" type="checkbox"/>	feature-a-annual	Feature A annual p	Feature A annual price	500	0	<input type="checkbox"/> Unlimited	Remove
<input checked="" type="checkbox"/>	feature-b-annual	Feature B annual p	Feature B annual price	500	0	<input type="checkbox"/> Unlimited	Remove
<input checked="" type="checkbox"/>	feature-c-annual	Feature C annual p	Feature C annual price	1000	0	<input type="checkbox"/> Unlimited	Remove

And many more

Summary

Metered billing overview

Metered billing scenarios

