

SaaS Accelerator – Setup external notification

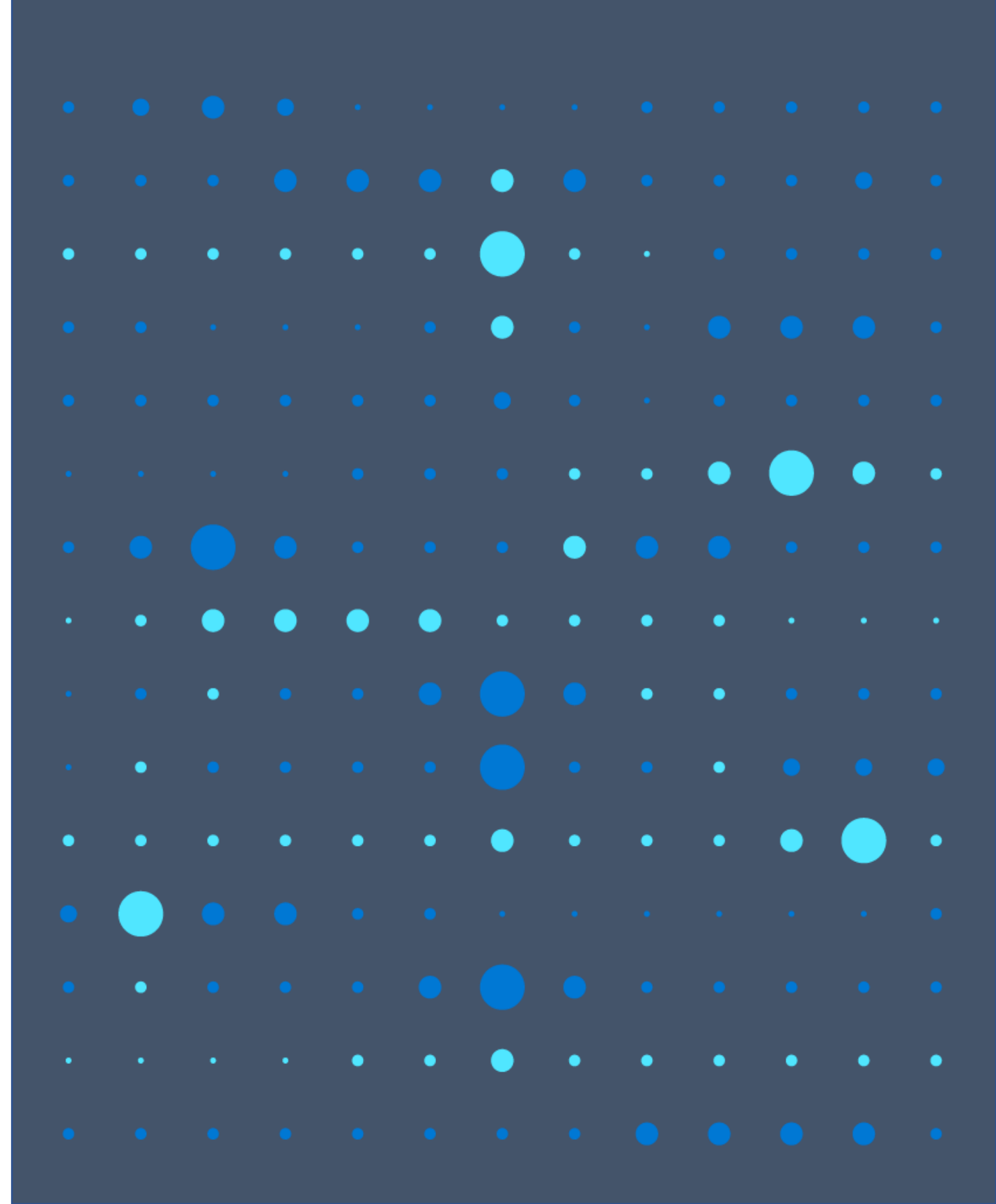
[A Mastering the Marketplace Video](https://aka.ms/MasteringTheMarketplace)

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Overview

External notification feature

Demo



The external notification feature

External notification feature

Send notification to an external endpoint

Build distributed flows from SaaS subscription events

From events like

- Landing Page (When customer clicks subscribe on the Landing Page)
- Webhook events (Change of plan, Unsubscribe etc..)

Landing page flow

Get it now (purchase a SaaS Subscription)

SaaS Subscription created

Customer clicks on configure account now

Customer taken to ISV Landing Page

Landing Page logs in customer with AAD/SSO

Customer presented with SaaS Subscription info with Subscribe/Activate

Customer clicks on Subscribe/Activate button

External web endpoint notified

Webhook flow

Customer made a subscription change
(E.g. Change of plan requested or Unsubscribed)

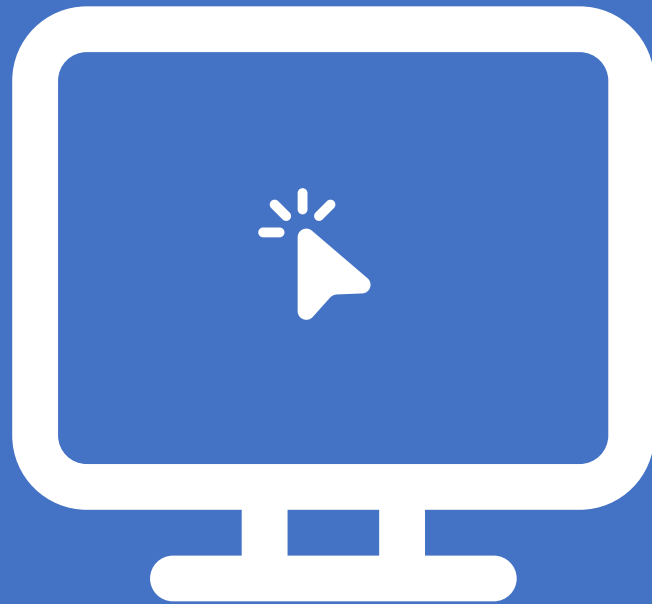
Marketplace initiates a Webhook notification

External web endpoint notified

Setup external notification

1. Review the incoming payload
2. Create a POST endpoint and copy the URL
3. In your SaaS Accelerator admin portal
 - Go to Settings
 - Update the **WebNotificationUrl** setting to the captured endpoint URL

Demo



1. Reviewing schema and capture the external endpoint URL
2. Adding the endpoint setting to the SaaS Accelerator instance
3. Monitoring notifications

Summary

External notification feature

Demo

