Microsoft Azure

Mastering the Marketplace Series

A Simple Landing Page

Overview

The Purpose of a Landing Page

A Humble Landing Page in Action

The Code

Available Data to Display

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The Purpose of a Landing Page

Purpose of a Landing Page

Display information to the customer to validate their subscription information

Enable the customer to configure and activate their subscription

This is an order confirmation page

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Purpose of a Landing Page

Use Azure AD SSO (with basic consent) to get details about the subscriber you can use to confirm and activate their subscription

- Name
- Email
- Address
- Organization

Show subscription information

Collect additional information

Guide the subscriber on next steps

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Demo

A Humble Landing Page in Action

Marie has found a SaaS offer she wants to purchase.

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Scenarios for Activating a SaaS Subscription

Manual provisioning

1. Publisher receives notification of the subscription
2. Performs work to create the account, setup initial configuration, etc.
3. Calls “Activate” on the subscriber’s subscription.

Automated provisioning

1. Receives the request to activate account.
2. Queues the request and let’s the customer know the account is being created.
3. Perform automated setup.
4. Calls “Activate” on the subscriber’s subscription.

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Marie is now subscribed to the SaaS solution.

She is now being billed

The publisher has given her access to the solution

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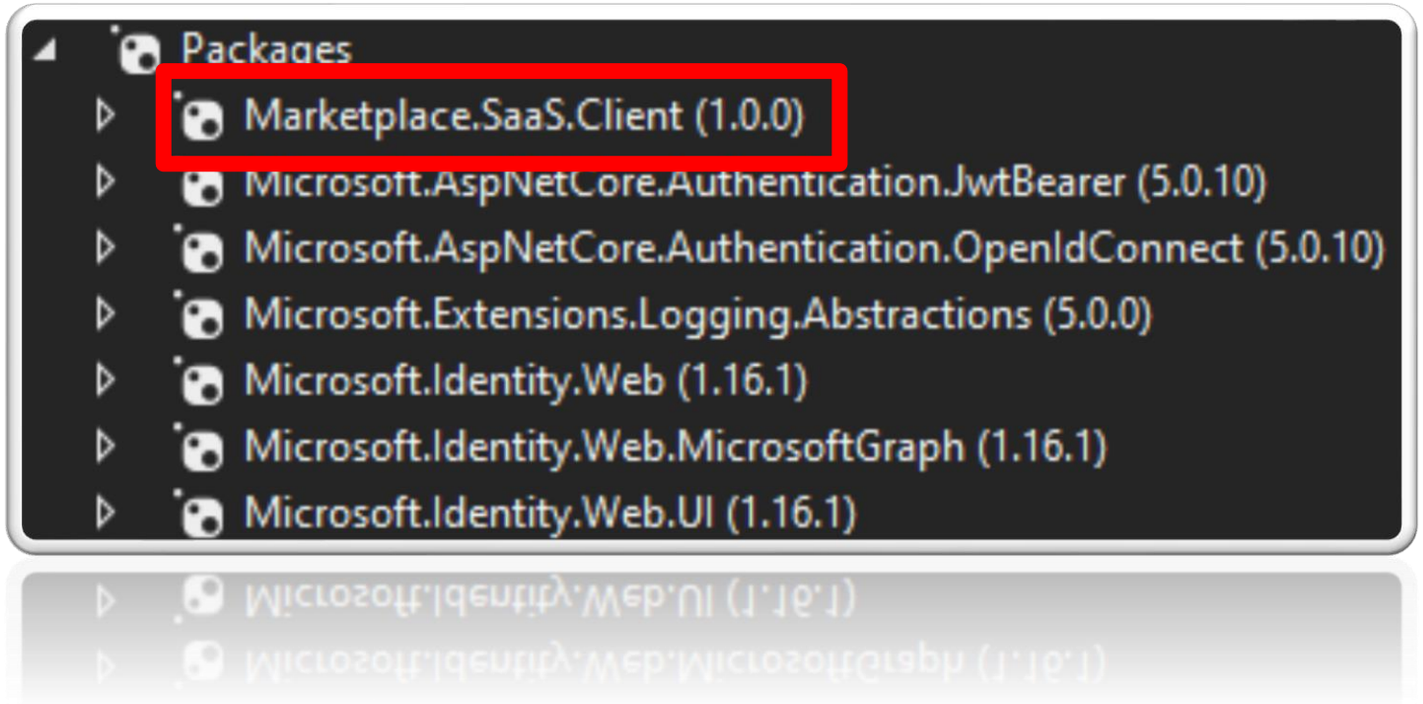
Demo

The Code

About the Landing Page Code

ASP.NET MVC
Razor Views
C#



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Demo

Available Data to Display

Summary

Landing Page purpose and code

The landing page in action

Code

Available landing page data

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Thank you

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